IWA World Water Congress & Exhibition 11 – 15 September 2022 / Copenhagen, Denmark

WaterWorld

r Industry Innov



WORKSHOP ON TRANSFORMING RESEARCH RESULTS INTO INNOVATION UPTAKES

Slow pace of innovation continues

industry survey

to frustrate supply chain, says water

w and Painful



nd bottlenecks i n the Water Se

EUROPEAN WATER ASSOCIATION



- Independent non-governmental and non-profit making organisation dealing with the management and improvement of the water environment.
- about 23 European national associations each representing professionals and technicians
- 55 000 individuals as members
- Johannes Lohaus, Secretary General, EWA

Water authorities and water sector

fragmentation

Conservative procurement

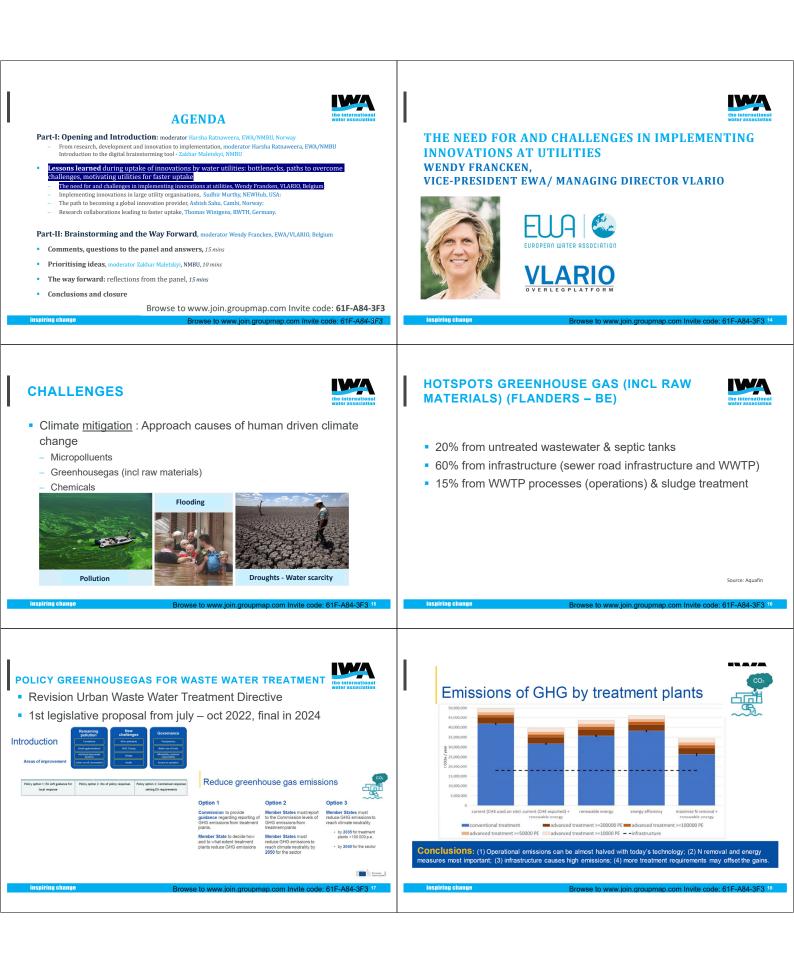


Science for Environment Policy

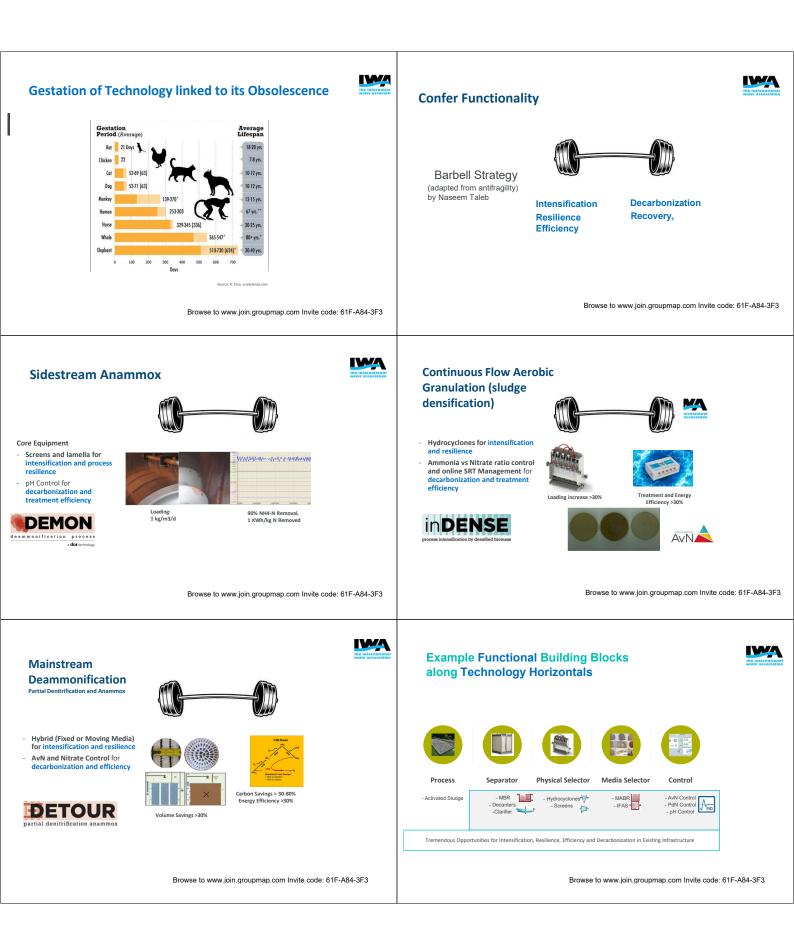
European water sector

Innovation in the

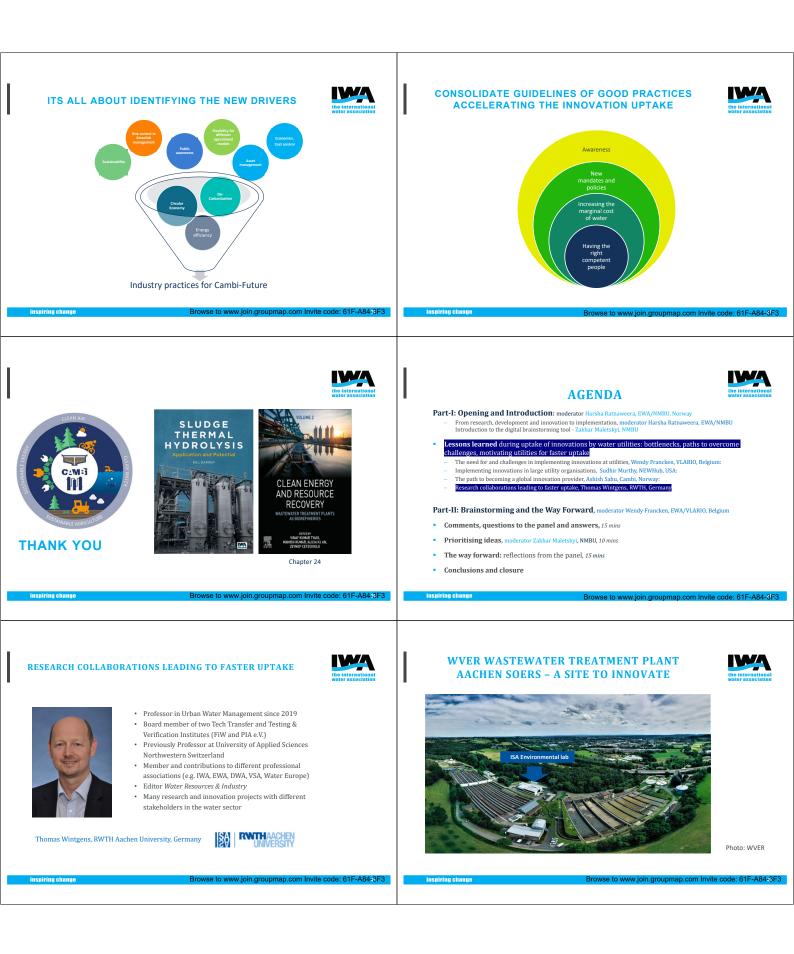












RESEARCH COLLABORATIONS LEADING TO FASTER UPTAKE

AGENDA

- Innovation process The Hype Cycle
- Examples
 - SARS-CoV-2 Surveillance in wastewater
 - Micropollutant removal from municipal wastewater
 - Phosphorous recycling from wastewater or sewage sludge
- Recommendations

RESEARCH COLLABORATIONS LEADING TO FASTER UPTAKE



• Innovation process – Gartner's Hype Cycle



Olga Tarkovskiy (2013) on Wikipedia Commons, Illustration of Gartner Hype Cycle based on Gartner Inc.



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RESEARCH COLLABORATIONS LEADING TO FASTER UPTAKE

- RECOMMENDATIONS -



- · Problem-driven & "blue-sky" research complement each other
- · Close collaboration with possible end-users and technology partners from early stage
- · Testing in operational environment essential
- · Fast vs. sustainable uptake
- Many factors to be considered: performance, cost, acceptance, regulations, standards, guidelines etc.

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Part-I: Opening and Introduction: moderator Harsha Ratnaweera, EWA/NMBU, Norwa From research, development and innovation to implementation, moderator Harsha Ratnaweera, EWA/NMBU Introduction to the digital brainstorming tool - Zakhar Maletskyi, NMBU

- Lessons learned during uptake of innovations by water utilities: bottlenecks, paths to overcome challenges, motivating utilities for faster uptake
- The need for and challenges in implementing innovations at utilities, Wendy Francken, VLARIO, Belgium: Implementing innovations in large utility organisations, Sudhir Murthy, NEWHub, USA: The path to becoming a global innovation provider, Ashish Sahu, Cambi, Norway:
- Research collaborations leading to faster uptake, Thomas Wintgens, RWTH, Germany

Part-II: Brainstorming and the Way Forward, moderator Wendy Francken, EWA/VLARIO, Belgium

- Comments, questions to the panel and answers, 15 mins
- Prioritising ideas, moderator Zakhar Maletskyi, NMBU, 10 mins
- The way forward: reflections from the panel, 15 mins
- Conclusions and closure

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